

EtherBTC.io Privacy Policy

Your privacy is critically important to us. At EtherBTC.io, we have a few fundamental principles:

We don't ask you for personal information unless we truly need it. (We can't stand services that ask you for things like your gender or income level for no apparent reason.)

We don't share your personal information with anyone except to comply with the law, develop our products, communicate with you, or protect our rights.

We don't store personal information on our servers unless required for the ongoing operation of one of our services.

Below is our privacy policy, which incorporates these principals.

Website Visitors

Like most website operators, EtherBTC.io collects non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request. EtherBTC.io's purpose in collecting non-personally identifying information is to better understand how EtherBTC.io's visitors use its website. From time to time, EtherBTC.io may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of its website.

EtherBTC.io also collects potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on WordPress.com blogs. EtherBTC.io only discloses logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses and email addresses are visible and disclosed to the administrators of the blog where the comment was left.

Gathering of Personally-Identifying Information

Certain visitors to EtherBTC.io's websites choose to interact with EtherBTC.io in ways that require EtherBTC.io to gather personally-identifying information. The amount and type of information that EtherBTC.io gathers depends on the nature of the interaction. For example, we ask visitors who register to participate in our ICO <http://etherbtc.io/direct> to provide a username and email address. Those who engage in transactions with EtherBTC.io – by purchasing ETHB, for example – are asked to provide additional information, including as necessary the personal information required to process those transactions. In each case, EtherBTC.io collects such information only insofar as is necessary or appropriate to fulfill the purpose of the visitor's interaction with EtherBTC.io. EtherBTC.io does not disclose personally-identifying information other than as described below. And visitors can always

refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

Aggregated Statistics

EtherBTC.io may collect statistics about the behavior of visitors to its websites. For instance, EtherBTC.io may monitor the most popular pages or use spam screened by the Akismet service to help identify spam. EtherBTC.io may display this information publicly or provide it to others. However, EtherBTC.io does not disclose personally-identifying information other than as described below.

Information We Collect from Other Sources

With your authorization, we may also obtain information about you from other sources. For example, if you create or log into your WordPress.com account through a social media service (like Google), we will receive information from that service (such as your username, basic profile information, and friends list) via the authorization procedures used by that service. The information we receive depends on which services you authorize and any options that are available.

Protection of Certain Personally-Identifying Information

EtherBTC.io discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on EtherBTC.io's behalf or to provide services available at EtherBTC.io's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using EtherBTC.io's websites, you consent to the transfer of such information to them. EtherBTC.io will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above. EtherBTC.io discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when EtherBTC.io believes in good faith that disclosure is reasonably necessary to protect the property or rights of EtherBTC.io, third parties or the public at large. If you are a registered user of an EtherBTC.io website and have supplied your email address, EtherBTC.io may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with EtherBTC.io and our products. We expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. EtherBTC.io takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser provides to the website each time the visitor returns. EtherBTC.io uses cookies to help EtherBTC.io identify and track visitors, their usage of EtherBTC.io website, and their website access preferences. EtherBTC.io visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using EtherBTC.io's websites, with the drawback that certain features of EtherBTC.io's websites may not function properly without the aid of cookies.

Business Transfers

If EtherBTC.io, or substantially all of its assets, were acquired, or in the unlikely event that EtherBTC.io goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of EtherBTC.io may continue to use your personal information as set forth in this policy.

Ads

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by EtherBTC.io and does not cover the use of cookies by any advertisers.

Comments

Comments and other content submitted to our Akismet anti-spam service are not saved on our servers unless they were marked as false positives or missed spam, in which case we store them long enough to use them to improve the service to avoid future false positives and missed spam.

Privacy Policy Changes

Although most changes are likely to be minor, EtherBTC.io may change its Privacy Policy from time to time, and in EtherBTC.io's sole discretion. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change.